

Common targets

lead to focused efforts

For the first time Stora Enso has defined common Group-level environmental performance targets.

Stora Enso has a strong record of setting unit-specific targets for environmental performance. In autumn 2004, Stora Enso took environmental target setting to a new level, and approved specific environmental targets for the whole Group. This move will strengthen the Group's sustainability work, and set out a clear road map for future operations.

The new Group-level environmental performance targets were approved in November 2004 by Stora Enso's Sustainability Committee.

These targets were set for various reasons, but most importantly to focus efforts to maintain and achieve industry-leading performance on sustainability and environmental issues. Stora Enso hopes to increase credibility with customers and other stakeholders by improving environmental performance and communicating this progress towards achieving the targets.

Looking for clear targets

Before formulating specific targets, Stora Enso identified the most critical environ-

mental issues on a global scale, evaluated various methods to measure environmental performance, and incorporated stakeholder priorities. The next steps were to select key environmental performance parameters, and then finally to define Group-level environmental performance targets. The rationale was to formulate targets that are:

- measurable
- relevant to global environmental issues
- clear
- important to stakeholders
- achievable.

These targets are normalised for production, which means that they take into account levels of production, to allow for growth in business. Progress towards the targets is monitored at Group level as weighted averages. Baseline corrections will be applied as changes in production structure and product portfolio occur. •

How the new Group-level targets can be achieved

Stora Enso's goal is to achieve these targets through a combination of capital investments, improvements in the efficiency of in-mill processes and waste water treatment facilities, efficient raw material use, sound fibre procurement practices, the selection of optimal energy sources and the completion of energy efficiency reviews.

Environmental performance is monitored and reported by each production unit. Progress towards achieving the Group-level targets will be monitored, and reported in the annual sustainability reports.

Group-level environmental performance targets and indicators

The targets for emissions, energy and fibre acceptability are applicable to all Stora Enso's pulp, paper and board mills. The fibre acceptability target also applies to the Group's sawmills.

Emissions targets

Key indicators	Group targets
Sulphur dioxide (SO ₂) emissions to air	15% reduction from 2004 by the end of 2009 ¹⁾ See page 22.
Chemical Oxygen Demand (COD) discharges to water	10% reduction from 2004 by the end of 2009 ¹⁾ See page 23.
Waste to landfill	10% reduction from 2004 by the end of 2009 ¹⁾ See page 24.

¹⁾ Targets are normalised for production (expressed as emissions per tonne of product). Baseline corrections will be applied as changes in production structure and product portfolio occur.

Energy targets

Key indicators	Group targets
Power to heat ratio	Increase in the power to heat ratio of internal energy production. See pages 20–22.
Energy efficiency reviews	Conduct energy efficiency reviews at each pulp, paper and board mill at least once in a two-year cycle. See pages 20–22.

Fibre acceptability target

Key indicators	Group targets
Fibre traceability for the procurement of roundwood, chips, sawdust and pulp	Increase the total percentage of roundwood, chips, sawdust and pulp covered by traceability systems: <ul style="list-style-type: none"> ● 98% in 2005 ● 100% from 2006 onwards. See pages 25–29.

